

Everyone Can Open  
*Own* **Retail**  
Pharmacy Business

#startuubindia

Bharat's  
*Fast-emerging*  
**Retail**  
Pharmacy Brand

FLAT **20%** **DISCOUNT**  
ON **ALL MEDICINES**

### RETAIL FRANCHISE MODEL

#### SILVER

FOFO 15 LAKHS

#### GOLD

FICO 35 LAKHS

#### PLATINUM

FICO 60 LAKHS



**Care Pharmacy**  
*caring health and wealth*



170+  
OUTLETS  
ACROSS INDIA



30  
EXISTING COCO  
OUTLETS



AUTO  
BUSINESS  
ECOSYSTEM



10 Cr+  
CUSTOMERS  
SAVING



10 LACS+  
CUSTOMER  
BASKET

### PRODUCTS PORTFOLIO



BRANDED  
MEDICINES



GENERIC  
MEDICINES



SURGICAL  
PRODUCTS



HEALTHCARE  
EQUIPMENT



VITAMINS &  
SUPPLEMENTS



PERSONAL  
CARE



HEALTH  
FOODS



BABY CARE



SPECIALITY



OTC  
PRODUCTS

W W W . c a r e p h a r m a c y . c o



## CARE PHARMACY PVT LTD

### SILVER MODEL -

**FOFO** (FRANCHISE OWN, FRANCHISE OPERATED)

**Royalty**  
**2%**  
On **Sales**

Total Investment - **15 Lakhs**

Area Require	Franchise Fee	Payback Period	Gross Margin	Agreement Term
Min. 250 Sq. Ft	2.5 Lakh	18 Month	25-30%	5 Years

### Particulars

<b>CAPEX- ONE TIME EXPENSES</b>	Infra Setup - Furniture, Interior, Exterior, Rack	4,00,000
	Marketing & Branding	1,00,000
	Opening Stock + Opening Kit	7,00,000
	Franchise Fee	2,50,000
		+GST
	<b>TOTAL INVESTMET</b>	<b>15,00,000</b> <small>Approx</small>

<b>OPEX</b>	Property Rent	*Max. 25,000
	Employee Salary	30,000
	Misc. (Electricity Bill, Other Exp)	5,000
	<b>MONTHLY EXPENSES</b>	<b>60,000</b>

<b>PROFIT</b>	GROSS MARGIN ON SALE (After Customer Discount)	25-30%
	OFFERING CUSTOMER DISCOUNT	10% - 15%
	<b>APPROX. MONTHLY SALE</b>	<b>3 - 5 Lakhs</b>



## CARE PHARMACY PVT LTD

### GOLD MODEL -

**FICO** (FRANCHISE INVEST, COMPANY OPERATED)

Total Investment - **35 Lakhs**

Area Require	Franchise Fee	Return	Min. Gurantee	Agreement Term
Min. 350 Sq. Ft	5.0 Lakh	3% on Sales	12% on Annual	5 Years

### Particulars

<b>CAPEX</b>	SetUp Cost	10,00,000
	Franchise Fee	5,00,000
	Opening Stock	20,00,000
	<b>TOTAL INVESTMET</b>	<b>35,00,000</b>

All Operational & Expenses Run By **Care Pharmacy Company**

<b>Sale</b>	<b>Particular</b>	<b>Monthly Sale</b>	<b>Earning</b>
	Upto 6 Month-Monthly Sale	6-12 Lakhs	18K-36K
	6-12 Month-Monthly Sale	12-20 Lakhs	36K-60K
	After 12 Month-Monthly Sale	More Than 20 Lakhs	More Than 60K

<b>PROFIT</b>	Total Sales in 5 Years (Approx)	14 Cr
	<b>EXIT RETURN AFTER 5 YEARS</b>	
	Earning as 3% on Sales in 5 Years	42 Lakhs
	Stock Value	20 Lakhs
	Infra Value after Depreciation	4 Lakhs
	<b>Total (Approx)</b>	<b>66 Lakhs</b>

# CARE PHARMACY PVT LTD

## PLATINUM MODEL -

**FICO** (FRANCHISE INVEST, COMPANY OPERATED)

Total Investment - **60 LAKHS**

Area Require	Franchise Fee	Return	Min. Gurantee	Agreement Term
Min. 500 Sq. Ft	5.0 Lakh	3% on Sales	12% on Annual	5 Years

### Particulars

<b>CAPEX</b>	SetUp Cost	15,00,000
	Franchise Fee	5,00,000
	Opening Stock	40,00,000
	<b>TOTAL INVESTMET</b>	<b>60,00,000</b>

All Operational & Expenses Run By **Care Pharmacy Company**

<b>Sale</b>	<b>Particular</b>	<b>Monthly Sale</b>	<b>Earning</b>
	Upto 6 Month-Monthly Sale	12-20 Lakhs	36K-60K
	6-12 Month-Monthly Sale	20-40 Lakhs	60K-1.2L
	After 12 Month-Monthly Sale	More Than 40 Lakhs	More Than 1.2L

<b>PROFIT</b>	Total Sales in 5 Years (Approx)	30 Cr
	EXIT RETURN AFTER 5 YEARS	
	Earning as 3% on Sales in 5 Years	0.9 CR
	Stock Value	40 Lakhs
	Infra Value after Depreciation	6 Lakhs
<b>Total (Approx)</b>		<b>1.36 CR</b>

*For Franchising, Please contact :*

**Care Pharmacy Pvt. Ltd.**

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**SANJAY SHAH (National Franchise Head)**

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